

SOCIETY Scene

Palm Beach June 2, 2010

Anushka Salon gives a summer buzz



Stylist Ashley Ballew trims Michael Worth

Ford Parker Malmin, left, with Louis Montenero

At Anushka "the Summer Buzz" is for the Birds of the Gulf Coast and Local Children. Anushka Salon is recruiting school-aged kids for FREE summer buzz cuts to help the oil ravaged Gulf Coast.

The Anushka team wants to help by offering free summer buzz cuts to Palm Beach-area children and donating their hair to a Matter of Trust, which makes oil-absorbing booms for disasters.

"We are one of the largest volume salons in the area, and we could make quite a contribution already, but if we do a few hundred buzz cuts for the kids, who knows how much hair we could send," said Anushka Blau, founder and co-owner of the salon and spa. "For this to be the success that we know it can be, we need the support of the

schools, the parents and student leaders." Anushka is actively recruiting teachers, student leaders and parents to become "Buzz Cut Bandleaders" to help coordinate this hair-raising effort to benefit the environment. A \$500 Anushka Gift Card will be offered to the school or organization that rounds up the most "Buzz Cut Buddies." "We are proud to do our part and it's great because we get not only our staff involved, but also clients and the whole community can take part as well. I love the idea of getting the kids on board," said Ann Messina, General Manager of Anushka Spa & Salon. For more information, call 561.820.0500.

For information about Matter of Trust, please visit www.MatterofTrust.org. ■

ACCENT NOTEWORTHY

Anushka Spa & Salon giving free buzz cuts to kids for charity in summer

Anushka Spa & Salon at CityPlace is offering free summer buzz cuts to school-aged kids in order to donate the hair to Matter of Trust, which makes oil-absorbing booms for disasters like the recent one in the Gulf of Mexico.

There is a prize offered for the school or organization that rounds up the most "Buzz Cut Buddies" (50 or more): a \$500 Anushka Gift Card (for use at a future fundraising event).

For information, visit www.AnushkaSpa.com, or call (561) 820-0500.

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